

THE AQUARIUM™

unique live video webcasting solution for Quebec businesses.

Digital Agency BLUE is launching The Aquarium, a live video webcast solution for businesses.



« The Aquarium was created during the pandemic. It is above all a response to the needs of Quebec businesses in terms of webcasting. But of course it is suitable for organizations all over the world. »

SOPHIE LYMBURNER
President of BLUE

MONTREAL, OCTOBER 15, 2020.

The Aquarium can blend in with corporate websites. Unlike other webcasting tools, it can therefore match the brand image of its users. Hosted on company servers, The Aquarium offers a tailor-made, secure and confidential solution. It has many other benefits such as high resolution image quality, editing and co-editing, as well as participant authentication and monetization.

The Aquarium provides secure access to several virtual meeting, fitness and musical or concert rooms with a capacity of up to 10,000 people by video conference, or live streaming, which organizers can personalize to their brand and identity.

We offer two distinct but complementary solutions: The Aquarium can meet all your videoconferencing needs. If you want to hold conferences, webinars and meetings, we suggest our video conferencing option, which will allow you to interact with up to 100 participants at the same time. However, if you want to reach a larger audience, we offer our

live webcasting solution, with interaction options for your audience such as Chat which will allow your users to stay connected and engaged.

"Our time is for live events," continues Sophie Lymburner. The experience of The Aquarium goes much further than most platforms found on the market and which, for the most part, were unknown before the arrival of the pandemic. "

The Aquarium enables interaction and monetization through a ticketing system and purchase verification option.

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About the Developer

For more than 20 years, the Digital Agency BLUE in Montreal has been developing web innovations, applications and more recently webcasting solutions for national and international clients.



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Contacts

For more information, a demo or a meeting with one of the representatives of the Blue agency, please contact us.

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